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NOV 17 1941

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**FRANCES HUGHES, Editor**

6 WEST 52nd STREET

NEW YORK, N. Y.

ELdorado 5-3693



## FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK BEGINNING MONDAY, NOVEMBER 17, 1941

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now Showing	NEW RESORT & EARLY SPRING COLLECTION For appointments, call Morris Kallman, LO. 5-5567.	BELLE SUTTON INC.	498 SEVENTH AVT.
Now Showing	TRAVEL AND EARLY SPRING COLLECTION Exclusive materials. Also distinctive Junior Collection for Early Spring Wear. PE. 6-3761.	MAX LEVINE & CO.	205 WEST 39TH ST.
Monday Nov. 17	1ST SHOWING: RESORT & EARLY SPRING COLLECTION Philip Mangone will present his Palm Beach and Early Spring Collection of Coats and Suits to members of the Trade and Press, by appointment only. Contact: Mr. Philip Mangone, PE. 6-2204.	PHILIP MANGONE & CO.	500 SEVENTH AVENUE
Monday Nov. 17	FIRST SHOWING: EARLY SPRING COLLECTION Adele Smithline Simpson's costume suits and dresses for Early Spring Season. Contact: Alfred Lasher, LA. 4-7626.	MARY LEE INC.	498 SEVENTH AVENUE
Monday Nov. 17	OPENING OF NEW SKI SHOP Jay Thorpe will fling open the doors of a new Ski Shop featuring ski fashions by Picard of Sun Valley, sold exclusively by Jay Thorpe in New York. On the same day, Jay Thorpe will open its Resort Shop at 1026 Lincoln Road, Miami Beach, Florida. Publicity: Constance Hope Associates, PL. 3-3390.	JAY THORPE	24 WEST 57TH ST.
Monday Nov. 17	OPENING OF NEW WHITE PLAINS STORE Oppenheim Collins' new White Plains Store, decorated in charming modern, feminine fashion, will open its doors to the public Monday morning, Nov. 17th. Publicity: Jean Lamont, WI. 2-8200.	OPPENHEIM COLLINS	EAST POST ROAD WHITE PLAINS, N.Y.
Monday Nov. 17 12:30 P.M. Luncheon	FASHION GROUP LUNCHEON Subject of meeting: "What--For Spring?" Fabrics will be discussed by Mimi Blaker, Galey & Lord; and Elsie Murphy, S. Stroock. <u>Silhouette and Price Ranges</u> , by Amy Fagan, R.H. Macy, and Janet Taylor, Marshall Field. <u>Mil-linery</u> , by Maude Moody, Women's Wear. <u>Leathers</u> , by Ruth H. Kerr, Calf Tanners Assoc. <u>Hosiery</u> , by Rachel Smith, Berkshire Knitting Mills. Mem- bers may bring <u>one</u> guest. Luncheon, \$1.25 (incl. tip). For reservations: CI. 7-1734.	FABRICS AND READY- TO-WEAR SECTIONS	MURRAY HILL HOTEL 40TH ST. & PARK AVE.
Monday Nov. 17 2:30 P.M.	PRESS PREVIEW: PALM BEACH COLLECTION Milgrim will present their Collection of Palm Beach Originals to the Fash- ion Press. Strictly by invitation. Publicity: Martin O. Kahn, CI. 7-7200.	MILGRIM	6 WEST 57TH STREET CUSTOM-ORDER SALON



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 17 4:30 P.M.	SURPRISE PARTY Lilly Daché will stage a surprise presentation for members of the Fashion & Beauty Press. Strictly by invitation. Publ. Eleanor Lambert, PL. 5-8580.	LILLY DACHÉ	PENTHOUSE 78 EAST 56TH STREET

Monday Nov. 17 7:30 P.M.	15TH ANNUAL FRIENDSHIP DINNER Dinner for 1,000 business and professional women. Award will be made to outstanding Woman of the Year, and 10 outstanding women will be named to go to England as guests of the government to investigate conditions under which English women are living today. Toast Mistress: Mrs. Ogden Reid, N.Y. Herald-Tribune. Speakers: Caroline Haslett, Asst. to Ministry of Labor in England; Dr. Margaret Mead, Author and Anthropologist; Mr. William Batt, who accompanied Mr. Averell Harriman on his recent mission to Russia. Open to club membership and guests. Tickets, \$4.50. Contact: Co-Chairman, Mrs. Janet Sawyer, MU. 2-3354.	60 BUSINESS & PROFESSIONAL WOMEN'S CLUBS	HOTEL BILTMORE
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OPENING DATES: RESORT & EARLY SPRING HAT COLLECTIONS

Note: For your convenience these Hat Openings are grouped together. Collections already showing have been previously listed in recent issues. Please note that these are not formal fashion shows. Where formal shows or Press Previews are given, you will find them listed elsewhere in FASHION CALENDAR in chronological order.

Nov. 17...	ANITA ANDRA	558 MAD.AVE.	Contact: Miss Andra, PL. 8-1809
	CARNEGIE WHOLESALE	711 5TH AVE.	Contact: Miss Lowe PL. 3-9080
	KNOX HAT CO.	417 5TH AVE.	Contact: Paul Maxwell, LE. 2-9500
Nov. 18...	DOBBS & CO. INC.	417 5TH AVE.	Contact: Arthur Stack, LE. 2-9500
Nov. 19...	JOHN-FREDERICS	29 E. 48TH	Contact: Miss French, PL. 3-1011
Nov. 20...	GERMAINE MONTABERT	711 5TH AVE.	Contact: Mr. Dryfoos, PL. 3-2170

Tuesday Nov. 18 10:30 A.M.	PRESS PREVIEW: SPORTSWEAR SHOW Invitation preview of Saks 5th Avenue Sportswear. For members of the Fashion Press only, and strictly by invitation. Saks Publicity: Dorothy Harness, PL. 3-4000. Special Publicity: Eleanor Lambert, PL. 5-8580.	SAKS 5TH AVENUE	5TH AVE. AT 50TH ST. 5TH FLOOR
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Tuesday Nov. 18 1:00 P.M.	RITZ LUNCHEON FASHION SHOW Jay Thorpe will be Fashion Exhibitor in regular Tues. Salon d'Elegance Luncheon Fashion Show. Theme of presentation: "Evening Elegance", high-lighting evening gowns and furs; the gowns in birthstone colors to tie-in with jewels. Open to public. A la carte luncheons. Press by invitation only. Jay Thorpe Publ., Constance Hope Assoc., PL. 3-3390. Ritz Publ., Marion Morrison, PL. 3-4600.	JAY THORPE	RITZ CARLTON HOTEL OVAL ROOM
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Tuesday Nov. 18 2-6 P.M. & 9-Midnight	PREVIEWS: RETROSPECTIVE ART EXHIBIT Retrospective showings of the work of Joan Miro and Salvador Dali, on view Wed., Nov. 19 through Jan. 18. Press preview Tues., Nov. 18, 2-6 P.M. Members' Formal Preview, Tues. evening, Nov. 18, 9 to midnight. Exhibit opens to public Wed., Nov. 19. Museum Publ., Sarah Newmayer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
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Tuesday Nov. 18 4:00- 6:00 P.M.	PRESS PREVIEW AND RECEPTION To celebrate 75th anniversary of Coward stores and preview Coward's newly decorated Empire State store. Reception will include dramatic presentation depicting growth of Coward Shoe Co., since 1866. For members of Fashion and Trade Press, strictly by invitation. Publicity: Barbara Beale (Hal Salzman, Inc.), VA. 6-4750.	COWARD SHOE COMPANY	EMPIRE STATE CLUB 350 5TH AVENUE
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 18 4:00- 7:00 P.M.	McCALLUM'S PRESS "SURPRISE PARTY" High-spot of Propper-McCallum's "surprise party" for the Fashion Press. will be the introduction of their new stockings! Miss Esther Lyman, Merchandising Editor, Harper's Bazaar, will be guest speaker. Mrs. Ruth Rusling (O'Dea, Sheldon & Canaday) will direct proceedings. Strictly by invitation. Contact: Mrs. Rusling, PL. 3-1670.	PROPPER-McCALLUM HOSIERY COMPANY	RITZ CARLTON HOTEL CARLTON SUITE
Tuesday Nov. 18	FIRST SHOWING NEW COLLECTION Princess Junior presents their new Spring Collection in their spanking new showroom. Trade and Press welcome. No invitation necessary. Contact: Jules Rubinstein, CH. 4-7888.	PRINCESS JUNIOR, INC.	240 WEST 35TH ST.
Tuesday Nov. 18 8:30 P.M.	METROPOLITAN MUSEUM'S TELEVISION SERIES "Victorian Vapors" will be the subject of this week's television program based on the Metropolitan Museum's sources, thus made widely accessible for design study and inspiration. Mr. Edwin L.M. Taggart will conduct the program. W2XAB Publicity: Wil Marcus, WI. 2-2000.	METROPOLITAN MUSEUM & COLUMBIA BROADCASTING	STATION W2XAB
Wednesday Nov. 19 12:30 P.M.	STUDENTS' "TAKE-OFF" LUNCHEON This being the time of year when the students of the Tobé-Coburn School for Fashion Careers "take-off" for their practical stint of store work dur- ing the Christmas rush, the School is speeding its parting scholars, as well as a very small group of invited guests, with a "take-off" luncheon. By invitation only.	TOBÉ-COBURN SCHOOL FOR FASHION CAREERS	SCHOOL HEADQUARTERS ONE WEST 57TH STREET
Wednesday Nov. 19 1:00 P.M.	SERT ROOM LUNCHEON FASHION SHOW Exhibitors in the Sert Room luncheon fashion show will be Jaeckel, Furs, and Carrie Munn, Couture. Open to public. Buffet luncheon, \$2. Press by invitation only. Reservations from Frank. Publ., Ted Saucier, EL. 5-3000.	JAECKEL, FURS, AND CARRIE MUNN, COUTURE	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Nov. 19 1:30 P.M.	INTRODUCING TWO YOUNG HOLLYWOOD DESIGNERS Two young women designers, just in from Hollywood, operating under the trade name of Grey-Denton (345 E. 68), will themselves introduce 10 original mod- els--for day and evening wear--to luncheon guests at Hampshire House, as they stroll informally among the tables. Hats by Florence Reichman and Furs by Gunther will complete the costumes. Open to public. Luncheon from \$1.25. Publicity: Marie Gosselin, RE. 4-7865. Madeleine Riordon, CI. 6-7700 (for Hampshire House).	GREY-DENTON	HAMPSHIRE HOUSE 150 CENT'L PARK SOUTH
Friday Nov. 21	PUBLICATION DATE: "THE WAYS OF FASHION", By M.D.C. CRAWFORD New book on <u>Fashion</u> , for "all those professionally interested" in its prob- lems. By that highly respected authority, Mr. Maurice D.C. Crawford, Research Editor, Fairchild Publications. Cost, \$2.75. Publisher: G.P. Putnam's Sons.		
Friday Nov. 21	OPENING OF "TOY CIRCUS" McCreery's is making a "gala" of Opening Day of the New Christmas Gift Shop, the "Toy Circus", a shining example of circus-décor. Santa Claus (played by Joseph Singer) will, of course, be in charge, and one of the beloved Barnum & Bailey clowns, Jack Le Coair, will be on hand to amuse. Other at- tractions: a phenomenal circus pony and a Coney Island Carousel which will do business at 10¢ a ride (and a box of candy thrown in for good measure!). Open to Press and public. Publ., Helen Fennebresque, WI. 7-7000.	McCREERY'S	34TH AT 5TH AVENUE 8TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 24 8-45- 9:00 A.M.	"WOMAN'S PAGE OF THE AIR"-INTERVIEW Adelaide Hawley, Editor, "Woman's Page of the Air" will interview Helen Faith Keane of the Chicago Mail Order Company on the buying habits of mass-America. CBS Publicity: Helen Brattrud, WI. 2-2000.	ADELAIDE HAWLEY	STATION WABC
Monday Nov. 24 11:30 A.M.	FORMAL OPENING FIRST PERUVIAN NAT'L EXHIBIT The first Peruvian National Exhibit, organized and sponsored by the Peruvian Government, will be officially opened by the Ambassador of Peru, assisted by high Government and other officials, at 11:30 A.M. Nov. 24th on 7th Floor of W. & J. Sloane's. Exhibit opens to public same day at 2:30 P.M. This Exhibition will introduce, for the first time in history, Peruvian Colonial Furniture in modern versions. It will also present all kinds of Peruvian Arts and Crafts including: hand-woven rugs, blankets, marble and onyx objets d'art, wooden sculptures, ceramics, pottery, crystal glass, paintings and women's accessories. High-spot of exhibit: special gallery of 42 original paintings by Margo Schmidt, outstanding Peruvian artist, commissioned by Peruvian Government to depict the entire gamut of Peruvian fashions from 1780 up to the present time. Except for Museum pieces, everything in the exhibit is for sale. Open until Dec. 3rd. Formal preview strictly by invitation. Stores wishing to book exhibit on exclusive basis for their cities or wishing further information, may contact: Mr. Louis Bonnard, Official Commercial Agency of Peruvian Industries, 220 Fifth Avenue, LE. 2-9288.	GOVERNMENT OF PERU	W. & J. SLOANE 5TH AVE. AT 47TH ST.
Monday Nov. 24 12:30 P.M. Luncheon	FASHION GROUP LUNCHEON MEETING Annual luncheon meeting <u>for members only</u> . Purpose of meeting: Election of officers; reading of reports. Discussion: "What Makes the Fashion Group Tick". Admission, \$1.65 (incl. tip). No reserved seats. Tickets from Fashion Group, 9 Rockefeller Plaza, CI. 7-1734.	FASHION GROUP INC.	HOTEL ASTOR BALLROOM
Monday Nov. 24 1:00 P.M. Luncheon	"STARS OF THE MILKY WAY" FASHION SHOW Society benefit luncheon given under auspices of 2nd Region Council, Citizens Committee for Army and Navy. Charles Le Maire, designer of theatre and modern clothes, will present promenade of fashions appropriate for winter in Florida. Elsa Maxwell will be commentator, chosen for her inimitable style. These popular young actresses playing currently on Broadway, will act as mannequins in fashion promenade: Shirley Booth, Margo, Arleen Francis, Hildegard, Rosemary Lane, Margaret Perry, Eve Arden, Dorothy Maguire, Jo Ann Sayers, Peggy Fears, and Natalie Schafer. Also Natalie Bodanya of Metropolitan Opera Company. Proceeds for recreational needs of camps and naval stations in out-lying Atlantic bases. Open to public. Admission: \$5. Tickets from Mrs. Henry Breckenridge, 230 Park Ave., 29th Floor. Publicity: Sally Broomell, MU. 6-6100, Ext. 141	CITIZENS COMMITTEE FOR THE ARMY & NAVY	PLAZA HOTEL BALLROOM
Monday Nov. 24 4:30 P.M. Cocktails	PRESS PREVIEW: BRIGANCE COLLECTION Cocktail-preview of the new Cruise-Resort Collection of Lord & Taylor's talented young designer, Brigance. Staged in highly appropriate setting of Fefe's Monte Carlo Beach. By invitation only. Lord & Taylor Publicity: Eleanor Howard, WI. 7-3200.	LORD & TAYLOR	FEFE'S MONTE CARLO BEACH CLUB, 49 E. 54TH



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Evening Nov. 24	GALA OPENING. Season opens with Mozart's "Figaro". Miss Rise Stevens and Mr. Ezio Pinza will sing leading roles. Opera Publ., Mr. Frank Wenker, PE. 6-1200. Stevens and Pinza Publ., Constance Hope Assoc., PL. 3-3390.	METROPOLITAN OPERA CO.	B'WAY AT 39TH STREET
Tuesday Nov. 25 8:45- 9:00 A.M.	"WOMAN'S PAGE OF THE AIR"-INTERVIEW Adelaide Hawley, Editor, "Woman's Page of the Air", will interview Gladys Miller, Home Decorations Editor of Mademoiselle, and Furnishings Consultant of the P.W.A. C.B.S. Publicity: Helen Brattrud, WI. 2-2000.	ADELAIDE HAWLEY	STATION WABC
Tuesday Nov. 25 9:30 A.M. On.....	ANNUAL CHRISTMAS FAIR An annual event at Franklin Simon's East Orange Store, sponsored by the Women's Clubs of the Oranges and Maplewood, N.J. 5% of net proceeds of day's sales are returned to club-treasuries. Publicity: Mildred Kalder, WI. 7-9600.	FRANKLIN SIMON	EAST ORANGE STORE EAST ORANGE, N.J.
Tuesday Nov. 25 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW Regular Tues. Salon d'Elegance fashion luncheon. Macy will be Exhibitor, presenting "North and South Fashions", under direction of Amy Fagan, Stylist. Open to public. Press by invitation only. Macy Publicity: Kay Inglis Jones, CH. 4-2000. Ritz Publicity: Marion Morrison, PL. 3-4600.	R.H. MACY & CO. INC.	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Nov. 25 3:30- 6:00 P.M.	PRESS PREVIEW: FOUN- DATIONS AND SWIM SUITS Invitation preview of new Spring Flexees Foundations and new SeaMolds Swim Suits. Publicity: Joyce Hirshon, BR. 9-9350.	FLEXEES-ARTISTIC	417 FIFTH AVENUE
Tuesday Nov. 25 4:30- 7:00 P.M.	"WEDDING" OF FLOWERS AND PERFUME Press Preview of - what's described as - a "truly heavenly union of Alban Conway's 'Nearly Natural Flowers' and Fabergé's fabulous perfume, 'Aphrodisia'". By invitation. Publicity: for Alban Conway, Edna Root, WI. 2-4100; Fabergé, Sophie Goode, MU. 3-3171.	ALBAN CONWAY	68 EAST 55TH STREET
Wednesday Nov. 26 1:00 P.M. Luncheon	SERT ROOM LUNCHEON FASHION SHOW Regular weekly Wed. Fashion Luncheon in Sert Room. Mary Lewis will present Cruise-Resort Fashions. Open to public. Buffet Luncheon, \$2. Call Frank for reservations. Press by invitation only. Mary Lewis Publicity: Rosemary Sheehan, PL. 8-3300. Waldorf Publicity: Ted Saucier, EL. 5-3000.	MARY LEWIS	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Evening Nov. 26 10:00 P.M. On.....	NAVY BALL Atmosphere of Ball: Battleship deck in holiday array. Red, White and Blue will be featured colors of the evening. Open to public. Admission, \$6.50. Proceeds for medical and surgical supplies for England, and equipment for crews of transport ships. Publicity: Mrs. Lind, Entertainment Division, Bundles for Britain, PL. 5-5890.	BUNDLES FOR BRITAIN & NAVY LEAGUE OF U.S.A.	WALDORF ASTORIA HOTEL GRAND BALLROOM



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Nov. 27 1:00 P.M. Luncheon	PERSIAN ROOM FASHION SHOW: "XMAS STORY" During the regular Thurs. Luncheon showing in the Persian Room of the Plaza, Coty will unfold "The Xmas Story", told in terms of Gowns, Furs and Jewels by the great American Designers, to illustrate the famous Coty Perfumes. Open to public. A la carte luncheons. Press by invitation only. Coty Publ., Eleanor Lambert, PL. 5-8580. Plaza Publ., Joseph Ryle, PL. 3-6744.	COTY, INC.	PLAZA HOTEL PERSIAN ROOM
Thursday Nov. 27 4:00- 7:00 P.M. Cocktails	BAAC BENEFIT FASHION SHOW America's first "All-Crochet Fashion Show" will be the dramatic feature of the "Threads of Friendship" party sponsored by the Nat'l Needlecraft Bureau for the benefit of the BAAC. More than 30 original crochet fashions will be featured, created by Wanda and Bronislava Kofler, talented hand-crafts designers. Presentation includes day, afternoon and evening fashions developed in the newly important medium of crochet. Commentators: Danny Kaye, Leonora Corbett and Wendy Iglehart. Other highlights: dramatization of work of BAAC; raffle of crochet work; door prizes; cocktails. Open to public. Admission: \$2.50. BAAC Publicity: Philip Schuyler, MU. 3-4384; Nat'l Needlecraft Bureau Publicity: Sally Dickson, LE. 2-4455.	SPONSORED BY NAT'L NEEDLECRAFT BUREAU	WALDORF ASTORIA HOTEL STARLIGHT ROOF
Saturday Nov. 29 7:30 P.M. Dinner	6TH ANNUAL DINNER FOR LOS ANGELES SANITORIUM Dinner for 1,000, to benefit Los Angeles Sanatorium. Miss Dorothy Shaver, Vice-Pres. of Lord & Taylor, will be Guest of Honor. Mayor Fiorello H. La Guardia will be Guest Speaker. Mr. Hi Carr heads dinner committee which has set itself the goal of \$25,000 in its fund-raising campaign on behalf of the Los Angeles Sanatorium. Open to public, admission, \$25 a plate. Tickets from Los Angeles Sanatorium, 145 West 45th St. or The Carr System, 1440 B'way. Contact: Mr. Harold Imber, Los Angeles Sanatorium, BR. 9-9820.	MERCHANDISING INDUSTRIES	PLAZA HOTEL GRAND BALLROOM
Sunday Nov. 30 3:00 P.M.- 3:00 A.M.	"VARIETY SHOW FOR VICTORY-FESTIVAL OF NATIONS" For benefit of Foster Parents Plan For War Children. Patrons include Mrs. Eleanor Roosevelt and Governor Lehman. Event begins with parade of various national groups in native costumes. Folk songs and dances follow. Bazaar of Nations will display characteristic products of each. Open to public. Tickets, \$1.10 from Miss Baulk, National League of American Citizens of Foreign Descent, 1775 Broadway, Room 866, CO. 5-1051.	NATIONAL LEAGUE OF AMERICAN CITIZENS OF FOREIGN DESCENT	MANHATTAN CENTER 311 WEST 34TH STREET
Around Dec. 1	FIRST SHOWING MOLYNEUX' SPRING COLLECTION Dresses, costume suits, dinner clothes, coats and hats made expressly and exclusively for Myron Herbert by Capt. Molyneux. In original Molyneux fabrics. Franchise exclusive with one store in city. For further information contact: Myron Herbert, CH. 4-2322.	MYRON HERBERT, INC.	530 SEVENTH AVENUE
Monday Dec. 1	SPRING MARKET WEEK	CORSET & BRASSIÈRE ASSOC. OF AMERICA	HOTEL VANDERBILT AND INDIVIDUAL SHOWROOMS
Monday Dec. 1-10 8-10	PREMIÈRE: ICE FOLLIES OF 1942 Opening Night benefit for Musicians' Emergency Relief Fund. Single admission: \$8.23 (incl. tax). Tickets from Burden-Littell Entertainment Bureau, Bonwit Teller's, EL. 5-6800. M.E.R.F. Publ., Helen Havener, CH. 3-3623. Madison Square Garden Publ., Mr. Ted Deglin, CO. 5-6800.		MADISON SQUARE GARDEN



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
✓ Tuesday Dec. 2 10:00 A.M.	PRESS PREVIEW: PALM BEACH COLLECTION Henri Bendel will present a Collection of Palm Beach Originals to Members of the Fashion Press. Strictly by invitation. Publicity: Frances Anderson, CI. 7-1100.	HENRI BENDEL INC.	10 WEST 57TH STREET
✓ Tuesday Dec. 2 11:00 A.M.	FASHION SHOW: "CORSETS MARCH ON" One of highlights of "Spring Corset Week": Warner Brothers' presentation of new foundations and brassières in an amusing, constructive fashion show, "Corsets March On", under direction of Mr. John Love. Followed by luncheon for Fashion Press and buyers from all over U.S.A. Strictly by invitation. Contact: Mrs. Jean Gordon, Warner Bros., 200 Madison Ave., AS. 4-1194.	WARNER BROTHERS CO.	WALDORF ASTORIA HOTEL GRAND BALLROOM
✓ Tuesday Dec. 2 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW Erik (formerly of Paris) will present new hat fashions at the regular Tues. Salon d'Elegance Fashion Luncheon at the Ritz. Open to public. A la carte luncheon. Press by invitation only. Erik Publicity: Elizabeth Maher, EL. 5-4248. Ritz Publicity: Marion Morrison, PL. 3-4600.	ERIK, THE MILLINER	RITZ CARLTON HOTEL OVAL ROOM
✓ Tuesday Dec. 2 4:30 P.M.	PRESS PREVIEW: NEW COLLECTION First Press showing of Jay Thorpe's Originals for Southern and Mid-Season wear. By invitation. Publ.: Constance Hope Associates, PL. 3-3390.	JAY THORPE	24 WEST 57TH STREET
✓ Tuesday Dec. 2 6:00- 9:00 P.M.	"LADIES' NIGHT" "Ladies' Night" at Franklin Simon (open by invitation, to a group of participating Business and Professional Women's Clubs) will be dedicated to United China Relief. Slogan: "Feed a Chinese Child For Christmas Week". As usual, 5% of the net purchases of the evening will be contributed to the various club treasuries. Features: Gift Bazaar on 5th floor, where refreshments will be served. Models will promenade on all selling floors throughout evening. Other attractions: special drawing of prizes donated by Franklin Simon, the proceeds to Mme. Chiang Kai-shek's orphans. Among those present will be: Mrs. Lin Yutang, Mrs. Wellington Koo, Mrs. Tokyo Paine, Miss Ilka Chase, Mrs. Maurice T. Moore (Chairman Women's Division Greater N.Y. Committee, U.C.R.), Mrs. Guy Percy Trulock (Pres., N.Y.C. Federation of Women's Clubs) and many others. Open only to club memberships and Press. For further information, contact: For United China Relief, Mrs. M. H. Carothers, MU. 3-4333. For Franklin Simon, Mildred Kalder, WI. 7-9600.	FRANKLIN SIMON	5TH AVE. AT 38TH ST.
✓ Wednesday Dec. 3 1:00 P.M. Luncheon	SERT ROOM LUNCHEON FASHION SHOW De Pinna will present "Fashions for Southern Wear" at the weekly Wed. Luncheon Fashion Show in the Sert Room of the Waldorf. Open to public. Buffet Luncheon, \$2. Call Frank for reservations. Press by invitation. De Pinna Publicity: Dorothy Coburn, VO. 5-5800. Waldorf Publicity: Ted Saucier, EL. 5-3000.	DE PINNA	WALDORF ASTORIA HOTEL SERT ROOM
✓ Wednesday Dec. 3 7:00 P.M. Dinner	DINNER FASHION SHOW 1st Fashion Show of House Dress Institute, association of volume-priced garment manufacturers. Theme of show: "Cottons For You For 1942". Admission, \$10 per plate. Open to Trade. Press by invitation only. Chairman of Committee, Mr. I.L. Polakoff, Shelby Mfg. Co., LA. 4-5063.	HOUSE DRESS INSTITUTE	WALDORF ASTORIA HOTEL

Official U.S. Dept. of Agriculture designs. featuring new for women in defense garments, based on official



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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Dec. 4 1:00 P.M. Luncheon	PERSIAN ROOM LUNCHEON FASHION SHOW Persian Room's regular Thurs. Luncheon Fashion Show. Theme of presentation in later issue of FASHION CALENDAR. Open to public. A la carte luncheons. Press by invitation only. Lanz of Salzburg Publ., Lucille Carey, PL. 3-3800. Plaza Publ., Joseph Ryle, PL. 3-6744.	LANZ OF SALZBURG	PLAZA HOTEL PERSIAN ROOM

Tuesday Dec. 9 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW In anticipation of end-of-the-year holidays, Franklin Simon, exhibitor in the regular Tues. Salon d'Elegance Luncheon Fashion Show, will present clothes to wear for Christmas and New Year's festivities; as well as Intimate Apparel for Christmas Gifts. Fashion show under direction of Audrey McLoughlin. Open to public. A la carte luncheons. Press by invitation only. Franklin Simon Publicity: Mrs. Mildred Kalder, WI. 7-9600. Ritz Publicity: Marion Morrison, PL. 3-4600.	FRANKLIN SIMON	RITZ CARLTON HOTEL OVAL ROOM
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Friday Dec. 12 10 P.M. On.....	COFFEE BALL & "FIESTA PAN-AMERICANA" REVUE Coffee Ball to honor Latin-American Republics and benefit Goddard Neighborhood Center. Honorary Chairman, Mrs. Franklin D. Roosevelt. Latin-American theme and décor. Fashion Review will present Originals by 11 outstanding American designers, all in the new Coffee colors: Coffee Bean, Coffee Blossom, Café au lait, Café Noir, Café Rico, Green Coffee, and Red Coffee Berry. Designers include: Muriel King, Norman Edwards, Kiviette, Princess Ketto Mikeladze, Germaine Monteil, Nettie Rosenstein, Clarepotter, Helen Cookman, Omar Kiam, Dorothy Couteaur and Anthony Blotta. Paul Flato will design special Coffee Bean jewels for presentation. Other attractions: elaborate pageant displaying costumes of the 7 Coffee Countries: Brazil, Columbia, Costa Rica, Cuba, El Salvador, Mexico and Venezuela. Also grand finale including 21 Latin-American Republics. General admission: \$5.50; ring-side, \$7.50; boxes, \$99. Tickets and publicity contact: Mrs. Sumner Taylor, Sherry Netherland, PL. 8-1960.	GODDARD NEIGH- BORHOOD CENTER	WALDORF ASTORIA HOTEL GRAND BALLROOM
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Tuesday Dec. 16 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW Regular Tues. Salon d'Elegance luncheon fashion show. Jane Engel will be Exhibitor. Theme of presentation in later issue of FASHION CALENDAR. Open to public. A la carte luncheons. Press by invitation only. Jane Engel Publ., Herbert Bijur, RH. 4-0300. Ritz Publ., Marion Morrison, PL. 3-4600.	JANE ENGEL	RITZ CARLTON HOTEL OVAL ROOM
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Wednesday Evening Dec. 17	RENOIR CENTENNIAL COSTUME BALL Picturesque event presenting Renoir paintings in tableaux. Bound to influence fashion. Proceeds to Free French Relief Committee. Admission, \$10 for one person; \$15 for two. Contact: Free French Relief Committee, 435 Park Avenue, PL. 3-9562.	FREE FRENCH RELIEF COMMITTEE	RITZ CARLTON HOTEL BALLROOM
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*Free French Relief Committee*

Monday Jan. 5, 6, 7, 8	NATIONAL SHOE FAIR NATIONAL ASSOC. OF HOUSE DRESS MFRS. "Day-time Fashions For America, 1942" will be this year's fashion presentation by Nat'l Assoc. of House Dress Mfrs., wind up of Convention which begins Jan. 12 at Waldorf Astoria. Show will stress functional as well as fashion		STEVENS HOTEL CHICAGO
Wednesday Jan. 14 7:00 P.M. On.....	ANNUAL DINNER AND FASHION SHOW "Day-time Fashions For America, 1942" will be this year's fashion presentation by Nat'l Assoc. of House Dress Mfrs., wind up of Convention which begins Jan. 12 at Waldorf Astoria. Show will stress functional as well as fashion	NATIONAL ASSOC. OF HOUSE DRESS MFRS.	WALDORF ASTORIA HOTEL GRAND BALLROOM

*6-7-5460*  
*730-5460*  
*Continued on following page*  
*Duven Bros, 720-8-5460*



DATEWHAT'S GOING ONGIVEN BYWHERE

(Continued from preceding page)

aspects of clothes for women living under conditions of 1942. Reception, 7 P.M.; dinner, 8:30; show, 9:30 P.M.. Tickets, \$10 each from Nat'l Assoc. of House Dress Mfrs., 1350 Broadway. Press by invitation. Publicity: Alfred Minchenberg, LA. 4-8842.

Friday

Jan. 16

9:00 P.M.

FORMAL PREVIEW:

LATIN-AMERICAN FAIR

R.H. MACY &amp; CO., INC.

HERALD SQUARE  
5TH FLOOR

40,000 square feet of space will be appropriated by Macy's for the giant Latin-American Fair where they will display and sell Latin-American products. Months of research went into construction of Fair, including special trips to South America for design-inspiration and décor (which will reproduce actual atmosphere and buildings of many Latin-American Countries). Macy buying representatives have visited all Latin-American Countries and assembled Latin-American wares which they believe will appeal to people of New York, including: textiles, food stuffs, leather goods, earthenware, ceramics, metal-ware, silverware, jewels, art, etc. Formal eve. preview strictly by invitation. Fair opens to public, Saturday morning, Jan. 17th, 9:30 A.M. Contact: Mr. Bert Bacharach, BR. 9-8565.

Tuesday

Jan. 20

7:00 P.M.

SPRING HAT FASHION  
SHOW & DINNERMILLINERY STABILIZA-  
TION COMMISSIONHOTEL ASTOR  
GRAND BALLROOM

Formal dinner (at 7 P.M.) will precede the 9 P.M. showing of new Spring Hat Fashion Trends. New facet of this year's show will be feature-presentation of Hats for Juniors, wind-up of contest staged at Central Needle Trades High School, to encourage development of young millinery designers and get young ideas on young hats. Prize-winning hats will be presented on run-way and winners awarded and introduced. Open to Trade and Press (the latter by invitation). Admission, \$12.50 including dinner; \$7.50 without (in mezzanine seats). Publicity: Margery Hartman, CH. 4-6547.

HOME FURNISHINGS CALENDARNow  
ShowingGROUP EXHIBIT FOR  
NATIONAL ART WEEKNEW YORK ART  
DEALERSW. & J. SLOANE  
5TH AVE. AT 47 ST.

In collaboration with Mr. Thomas J. Watson, Chairman, Nat'l Council for Art Week, N.Y. art dealers are participating in group exhibit to celebrate Nat'l Art Week. Theme: "American Art for American Homes", will be dramatized by paintings, sculpture and other art in typical American home settings, selected and co-ordinated with rooms by Mrs. Benj. Rogers. Participating galleries are: A.C.A.; Associated American Artists; E.C. Babcock Downtown; Ferargil; Grand Central Art; Kennedy & Co.; Kleemann; Kraushaar; Macbeth; Midtown; E. & A. Milch and Frank K. Rehn. Press Preview by invitation, Fri., Nov. 14th, 5:30-7 P.M. Exhibit opens to public, Nov. 17th (through Nov. 22nd). Publicity for dealers' participation in Nat'l Art Week: Lea Maidman, PL. 8-2410.

Now  
ShowingSIX ROOMS BY  
WILLIAM PAHLMANN

LORD &amp; TAYLOR

5TH AVE. AT 39 ST.  
7TH FLOOR

The Latin-American touch in North-American decoration, superbly presented in six rooms by William Pahlmann, who gathered ideas and materials on a recent trip to South America and translated them into unbelievably exciting rooms for North Americans to live in. Exhibit includes collection of colorful Peruvian costumes brought to New York by Miss Rosa Alarco. Publicity: Charles Nicolai, WI. 7-3300.

Mon. 11/24

SEE PAGE 4 FOR FIRST PERUVIAN NATIONAL EXHIBIT

DATES AHEADRED LETTER WEEKS

Nov. 20 THANKSGIVING DAY\* (Thurs.)

Nov. 17-22 NATIONAL BOOK WEEK

Dec. 25 CHRISTMAS (Thursday)

Nov. 17-23 NATIONAL ART WEEK

Dec. 31 NEW YEAR'S EVE (Wednesday)

Dec. 25-1/1 NATIONAL HOBBY WEEK

\*In N.Y. and 24 other states: balance Nov. 27th



# MUSIC... THEATRE... NIGHT SPOTS

Sunday Nov. 16	PREMIERE: "THE LITTLE DARK HORSE" Andre Birabeau comedy adapted by Theresa Helburn. With Cecelia Loftus and Walter Slezak. Postponed from Nov. 13. Publ., F. Spooner, CI. 5-7670.	GOLDEN THEATRE, W. 45TH ST.
Monday Nov. 17	AMERICAN PREMIERE OF "THIS ENGLAND" (Cinema) English picture starring Emlyn Williams, Constance Cummings, David MacDonald, John Clements and Roddy McDowell (child star of "How Green Was My Valley"). Contact: World Theatre, CI. 7-5747.	WORLD THEATRE, 153 W. 49TH
Monday Nov. 17	PREMIERE: "RING AROUND ELIZABETH" Comedy by Charl Armstrong with Jane Cowl, McKay Morris and Barry Sullivan. Produced by Boretz, Schorr and Bloomingdale. Jane Cowl costumes by Henri Bendel. Sailing suit by Helène Pons. Publ., J. Proctor, PE. 6-8956.	PLAYHOUSE, 137 W. 48TH ST.
Tuesday Nov. 18	PREMIERE: "JUNIOR MISS" Comedy adapted by Jerome Chodorov and Joseph Fields from Sally Benson magazine sketches. Presented by Max Gordon. Costume selections by Rose Bogdanoff, (CI. 6-7482) from Best & Co. (Executed by Horwitz & Duberman and Arkay Junior Frocks). Publicity: Nat Dorfman, ME. 3-0858.	LYCEUM THEATRE, 149 W. 45TH ST.
Tuesday Nov. 18 10:30 P.M.	PRESS PREMIERE OF "LE PETIT PALAIS" New Parisienne Supper Club located in La Maison Tricolore. Publicity: Billie Gould & Pat Patricof, 122 E. 42nd St., Rm. 468, MU. 3-4991.	17 W. 56TH ST.
Wednesday Nov. 19	3RD IN COFFEE CONCERT SERIES: "ANTILLIANA", Program of West Indian music and dancing starring Belle Rosette, with Haitian Rada Group, Calypso Orchestra and other assisting artists. Admission, \$2.20 (tax incl.) Publ. Evelyn Gerstein Assoc., Miss Roll, CI. 6-7632.	MUSEUM OF MODERN ART, 11 W. 53
Wednesday Nov. 19	PREMIERE: "WALK INTO MY PARLOR" Luther Greene production of Alexander Greendale drama starring Rosina Galli & Nicholas Conte. Publicity: James D. Proctor, PE. 6-8956.	FORREST THEATRE, 230 W. 49TH ST.
Thursday Nov. 20	PREMIERE: "SUSPICION" (Cinema) Alfred Hitchcock dramatic screen version of Frances Iles mystery novel, starring Cary Grant and Joan Fontaine. R.K.O. Publicity: Rutgers Neilson, CO. 5-6500.	RADIO CITY MUSICAL HALL, 6TH AT 50TH ST.
Friday Nov. 21	PREMIERE: "THE SEVENTH TRUMPET" Charles Rann Kennedy's play on theme of brotherhood and good will, with Ian MacClaren, Peter Cushing and Carmen Mathews in leading roles. Publicity: Frank Goodman, LA. 4-0968.	MANSFIELD THEATRE, 256 W. 47TH
<del>Monday Nov. 24</del>	<del>PREMIERE: "CHILLS AND FEVER" Harlan Thompson comedy with Diosa Costello, "Honeychile" Wilder, Barbara Wooddell and Lester Allen heading cast. Harlan Thompson will produce and direct. Modern costuming by Bianca Stroock includes gowns, negligees, suits, pajamas and bathing ensembles by Bonwit Teller, Bergdorf Goodman and Cole of California. Publicity: Leo Freedman, CH. 2-8465.</del>	<del>WINDSOR THEATRE, 157 W. 48TH ST.</del>
<del>Monday Nov. 24</del>	<del>OPENING NIGHT, METROPOLITAN OPERA CO. Season opens with Mozart's "Figaro". Rise Stevens and Ezio Pinza will sing leading roles. Opera Publicity: Mr. Frank Wenker, PE. 6-1200; Stevens and Pinza Publicity: Constance Hope Assoc., PL. 3-3390.</del>	<del>BROADWAY AT 39TH ST.</del>
<del>Week of Nov. 24 (Postponed from 11/15)</del>	<del>PREMIERE: "PLAY WITH FIRE" Reginald Denham presentation of Edward Percy murder-melodrama with Henry Hull in leading role. Costumes by Ernest Schrapps. Publ. C.P. Greneker, CI. 6-9500.</del>	<del>LONGACRE THEATRE, 220 W. 48TH ST.</del>
<del>Thursday Nov. 24</del> <i>Nov. 24</i>	<del>"SONS O' FUN" New Olsen &amp; Johnson-Miranda musical. Music by Sammy Fain and Jack Yellen. Publicity: C.P. Greneker, CI. 6-9500.</del>	<del>WINTER GARDEN, 1634 B'WAY</del>